**Business Requirements**

As Lafleur Trading Company has grown and expanded over the years, servicing many locations all over the world, it has accumulated vast amounts of data. The current system being used to storage, monitor, and analyze the company’s data is no longer sufficient.

**Project MOV**

One of Lafleur’s organizational goals is to improve business decisions made by executives and managers, and improve sales. This project will support the organizational goal by improving data monitoring and analysis through the implementation of new data warehouse and business intelligence application. This project goal will be referred to as the *measurable organizational value* (MOV).

**Scope**

The following statements will help to define and limit the scope of the project so that unnecessary work is eliminated.

*Scope Statement*

* Create data warehouse for Enterprise Sales and Business Intelligence
* Develop data mining strategy for data warehouse
* Design executive dashboard for Business Intelligence metrics

*Out of Scope*

* Implement new Sales Application

**Stakeholders**

The Chief Operating Officer and VP of Operations for Lafleur are the sponsors of the project. The stakeholders include executives, managers, and users of the new data warehouse and business intelligence application.